

मनुष्यवर्ती भूमिर्थः Arun Jaitley National Institute of Financial Management An Institution of Ministry of Finance, Government of India

> MANAGEMENT DEVELOPMENT on STRATEGIC COST MANAGEMENT September 15-17, 2025



About the AJNIFM

The Arun Jaitley National Institute of Financial Management (AJNIFM) is a Centre of Excellence, specializing in capacity building professionals in Public Policy, Financial Management, and other governance-related issues to promote the highest standards of professional competence and practice. AJNIFM is a premier resource center for the capacity building of senior, middle, and entry-level managers in the Government of India. Apart from capacity building, AJNIFM is also engaged in serious research studies in accounting, audit, financial management, parliamentary financial control, and other issues related to public policy and delivery systems.

Programme objectives

MDP on Strategic Cost Management is designed to equip the participants with the knowledge and skills needed to understand and manage costs strategically within an organization. This course aims to comprehensively understand strategic decision-making processes, cost concepts, and cost management techniques to enhance an organization's competitive advantage. The MDP also deals with recognizing the costing systems and strategies that need to be used for different managerial decisions and understanding the role of strategic cost management in business strategy, and helps the participants to:

- analyze environmental and competitive forces to make informed strategic decisions.
- apply various cost management techniques for pricing, life cycle costing, target costing, kaizen costing, and value chain analysis.
- evaluate performance through responsibility accounting, divisional performance evaluation, and the balanced scorecard.
- make informed decisions regarding transfer pricing in a global business environment.

Pedagogy

The programme will be highly participative. A proper mix of PPTs, White Board, Lecture, Discussion, Interaction, Q&A, Feedback, Doubts clarification. Live exercises, case studies and simulation exercises will be used and facilitate discussions on real life experiences.

Topics to be covered:

- Introduction to Strategic and Cost Management Strategic Framework, Environmental Analysis, and Strategic Integration
- **Basic Cost Concepts** Classification of Cost, Costs for Decision-Making and Planning, Cost Flows in Manufacturing, Merchandising, and Service Organizations

For whom

Middle and senior-level officers from Central and State Governments, PSUs of Central and State Governments, Autonomous Institutions, and Private Sector Organizations

Programme Fees

Rs. 30,000 /- PLUS 18% GST (if applicable) Per Participant

Mode of Payment

RTGS/NEFT, details: In favor of: National Institute of Financial Management PAN: AAAAN2489D GST No.: 06AAAAN2489D1Q Name of the Bank: HDFC Bank IFSC: HDFC0002445 MICR No.: 110240246 Account No.: 50100083121045

Registration

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